



# PARTNERSHIP OPPORTUNITIES

GREAT BARRIER REEF EDITION

15 - 18 OCTOBER 2020







WELCOME  
ABOARD

The Australian Superyacht Rendezvous (ASR) – Great Barrier Reef edition will shine a light on the Australia superyacht industry and the cruising potential of the Great Barrier Reef.


The event will drive worldwide media coverage, market interest in yacht chartering and ownership, whilst revealing the untapped potential in Australian yachting and the greater region.

This 4-day gathering represents Australia's leading superyacht event offering an outstanding opportunity to connect and engage with highly qualified potential clients.

This unique opportunity is perfectly aligned with the Asia-Pacific event calendar including the 2020 Tokyo Olympics, the New Year celebrations in Sydney and the 2021 America's Cup.

The 2020 Australian Superyacht Rendezvous will be held from 15 - 18 October 2020 at the Coral Sea Marina Resort in the heart of the Whitsundays and Great Barrier Reef.





## DAY ONE – Thursday 15 October

GREAT BARRIER REEF FORUM - CAPTAINS & INDUSTRY  
THE SUPERYACHT INDUSTRY WELCOME PARTY

## DAY TWO – Friday 16 October

ASR YACHT HOP  
CREW COMPETITIONS  
BESPOKE YACHT HOSTING

## DAY THREE - Saturday 17 October

EXPERIENCE THE WHITSUNDAYS - CRUISING DAY  
SUPERYACHT OWNERS & VIP PARTY

## DAY FOUR - Sunday 18 October

MARINA MINDFULNESS MORNING  
ON-WATER ACTIVITIES/ EXPERIENCES  
CREW RECOVERY DAY  
CORAL SEA MARINA RESORT GARDEN PARTY

THE  
EVENT  
PROGRAM



## PARTNER BENEFITS

The Australian Superyacht Rendezvous (ASR) will put Australia on both global superyacht and travel market stages and provide sponsors with an unique opportunity to gain direct access to:

- Exposure to superyacht owners, captains, high net worth individuals as well as industry leaders, charter brokers, suppliers
- Extensive media coverage and PR opportunities via engagement with influential international and domestic media publications
- Heightened brand visibility to potential clients, suppliers and media influencers
- Networking opportunities allowing development of business opportunities and mutually beneficial commercial partnerships
- Ability to provide employees the opportunity to network at events, increase product knowledge and develop industry relationships
- Yachts available for charter or sales will be shown directly to a well qualified group of potential superyacht owners and charterers
- Superyacht industry professionals will enjoy an engaging and interactive event to meet like-minded individuals in a relaxed environment.



# BE INVOLVED. COME ABOARD.

If you are interested in partnering with the Australian Superyacht Rendezvous please contact

Michelle Lagana – [Michelle@MichelleLagana.com.au](mailto:Michelle@MichelleLagana.com.au)

T: +61 418 575 564 | [michelle@australiansuperyachtrendezvous.com.au](mailto:michelle@australiansuperyachtrendezvous.com.au)

